

## Town of James Island

### Social Media Policy

We welcome your comments on the Town of James Island's (Town) social media pages, including Facebook and Twitter (collectively "Social Media Sites").

The purpose of the Social Media Sites is to present matters of public interest within the Town, including its many residents, businesses, and visitors. The Town intends to promote effective communication on the Town's Social Media Sites.

Social Media Sites are created for the sole purpose of serving public interests within the Town's community and does not reflect the official positions and/or policies of the Town. Anyone using or posting to a Social Media Site, will, by doing so, accept, agree and understand that there is no legal liability to the Town as a result of any posting or comment on a Social Media Site and all persons using the Social media Sites agree to fully hold the Town harmless for any content, postings, comments or interpretations conveyed about any content, postings or comments which occur on Social Media Sites administered by the Town.

The Town reserves the right to delete submissions that violate this policy. All posted information and comments on the Town's Social Media Sites must comply with the following rules and regulations:

- Comments and posted content must be civil and may not contain slanderous, libelous, malicious, offensive, threatening, profane, or insulting language.
- Comments or posted content that promotes, fosters, or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability or sexual orientation are not permitted.
- Comments or posted content that references the personality of individuals, personal attacks, or potentially libelous statements are not permitted.
- Advertising or promotional announcements are not permitted.
- Comments or posted content must be within the scope of the topic under discussion.
- Comments and posted content cannot include personally identifiable information, such as an address, phone number, social security number or other sensitive information.
- Comments or posted content of a sexual nature or links to sexual content are not permitted.
- Comments and posted content cannot represent a person other than the one posting the comment.
- Comments or posted content containing links to other web sites or pages must be relevant to the topic.
- Comments or posted content encouraging illegal activities are not permitted.
- Solicitation of commerce are not permitted.
- Participants are responsible for what they post. Comments and posted content must not breach any law, confidentiality, trademark or copyright.
- The administrator/moderator may remove any and all postings and comments at the administrator/moderator's sole discretion.

Any opinions, views, or content that is posted to the Social Media Sites by a third or external party do not represent or demonstrate the position of, policies of or the opinions of the Town; the Town does not support, have responsibility for or possess any ownership in any content generated externally but posted to the Town's Social Media Sites.

The Town will delete any comment or posting that violates the guidelines outlined above, and users may be blocked and/or reported to the applicable owner of the Social Media Site. In addition, users that violate Social Media terms and conditions may be reported to the applicable Social Media Site and blocked from the Town's Social Media Sites.

The Town respects the intellectual property of others and ask users of our Social Media Sites to do the same. In accordance with the Digital Millennium Copyright Act ("DMCA") and other applicable law, the Town has adopted a policy of terminating, in appropriate circumstances and in the Town's sole discretion, users who are deemed to be repeat infringers. The Town may also, in its sole discretion, limit access to the Town's Social Media Sites and/or block users who infringe upon the intellectual property rights of others. If you believe that any material on a Social Media Site infringes upon any copyright which you own or control, or that any link on a Social Media Site directs users to another website that contains material that infringes upon any copyright which you own or control, you may file a notification of such infringement with our designated agent as set forth below. Notifications of claimed copyright infringement must be sent to the Town's designated agent for notice of claims of copyright infringement. The Town's designated agent may be reached as follows:

Town of James Island, SC  
Attention: Town Clerk  
P.O. Box 12240  
James Island, SC 29422

If you have any questions concerning the operation of the Town's Social Media Sites, please contact the Town Clerk at [fsimmons@jamesislandsc.us](mailto:fsimmons@jamesislandsc.us).